



Sponsorship Opportunity for CrossFit Knightdale's Veterans Day Throwdown

Dear local business,

I hope this letter finds you well. I am writing on behalf of CrossFit Knightdale, a well-established fitness center in the community committed to the promotion of health, well-being, and community spirit in Knightdale for people of all levels of fitness.

We are thrilled to announce our upcoming CrossFit Competition, set to take place on November 11th, in honor of Veterans Day. This invigorating event is expected to draw hundreds of participants and spectators from Knightdale and beyond. We believe it presents a fantastic opportunity for local businesses like yours to gain significant exposure and recognition within our thriving community.

By sponsoring or participating in our competition, you can align your business with health and wellness while demonstrating your strong commitment to our local community. We are currently seeking vendors and sponsors who are interested in partnering with us for mutual benefits.

Here are five ways you can get involved:

1. L4 - \$400 (L3 + designated competition area named after your business + Sponsorships announcements between heats/Events + Backlinks to your business on our website)
2. L3 - \$350 (L2 + Competition Day Booth)
3. L2 - \$300 (L1 + Primary Logo placement on shirt, Placement on Competition Day banners)
4. L1 - \$200 (Foundations + Secondary logo on shirts)
5. Foundations - \$100 (Feature your business on social media posts/event emails)

In appreciation of your sponsorship, your business will receive significant recognition through our various marketing and social media channels. We'll ensure your business name and logo will be featured in our promotional materials, social media platforms, website, and on the event day itself. This is a unique opportunity to engage with a dedicated and active community, improve your business exposure, and contribute to the spirit of Knightdale.

We believe that together, we can make this event a great success and a cornerstone of Veterans Day. To learn more and register as a vendor please go to www.crossfitknightdale.com/veterans-day-throwdown

Yours sincerely,
Michelle Benedict
Owner & Head Coach
CrossFit Knightdale
861 Old Knight Rd #109
Knightdale, NC

Michelle Benedict

